



32nd Annual International Convention 12th - 13th March 2011

Exhibition and Sponsorship Opportunities

General information

32nd Annual TESOL Greece International Convention
"Taking Every Single Opportunity to Learn!"
Saturday 12th-Sunday 13th March 2011

Venue: Hellenic American Union, 22 Massalias Street, Kolonaki, Athens

Plenary Speakers: Donna Brinton, Angela Fawcett, Lindsay Peer, Angeliki Tzanne

Highlights:

- Central Athens location
- High-quality venue
- Prime Exhibition Space (well-lit, spacious, professional)
- Easy set-up and removal
- Coffee breaks in exhibition area
- Bookshop
- *Union Café* open throughout Convention
- Exhibition Special Event to encourage attendees to visit the exhibition
- Ample parking in nearby lots

Deadline for booking exhibition space and payment: Friday, November 26, 2010

Deadline for advertising in the high-quality Convention Programme: February 4, 2011

- Please conform advertising copy to the specifications in the *Newsletter Advertising Form* (enclosed)
- Full page advertisements can be accepted in black and white or in color. Please note that color print advertisements can only appear on the back cover as well as the inside front and back covers of our newsletter and the convention program. Half and Quarter page ads as well as advertising banners can only be accepted in black and white.
- Electronic files (.tiff or .eps, 300 dpi preferred) can be sent via email directly to the Convention Programme Editors at chairperson@tesolgreece.org and/or newslettereditor@tesolgreece.org
- Films must be delivered to the TESOL Greece office **by Feb 1st 2011**

If you have any questions or ideas regarding sponsorship at the Annual TESOL Greece Convention, or other TESOL Greece events, please feel free to contact:

- Antigone Konstanti, TESOL Greece Executive Secretary: tesolgreece@gmail.com, or call: +30 210 7488411, Mon-Fri, 9am-1pm
- Caterina Skiniotou, Chair: chairperson@tesolgreece.org

Pricing Information

TESOL Greece Monthly Events (other than the Annual Convention)

- **Exhibition Space** € 50 per metre plus 23% VAT
- **Venue** *cost varies per venue*
- **Light buffet reception** € 450 approx. plus 23% VAT
- **Coffee break** € 350 approx. plus 23% VAT

Website sponsorship/advertising € 200 per year plus 23% VAT

32nd Annual TESOL Greece International Convention

Saturday 12th - Sunday 13th March 2011

Exhibition Space € 180 per metre (plus 23% VAT)
(includes free 25-minute commercial presentation. (€ 100 for a further 25 minutes.)

Convention Programme Advertising € 380 inside front/back cover (plus 23% VAT)
€ 300 inside full page (plus 23% VAT)
€ 180 inside half page (plus 23% VAT)

Coffee Breaks € 800 approx.
In the semi-enclosed Atrium adjacent to the exhibition space, we intend to schedule a coffee break or coffee breaks which would be advertised in the programme with the sponsor's name. In past conventions, for example, we had a Meet-the-Plenary-Speakers Coffee Break on Saturday afternoon.

Special Meal to be arranged
A special meal (lunch on Saturday or Sunday?) to take place on the enclosed roof garden for up to 100 people including the plenary speakers and other distinguished guests.

Out-of-Town Presenters' and Exhibitors' Dinner Party € 800 approx.
On Friday evening before the Convention in the HAU Café.

"A Glass of Wine and a Song" good-bye party € 500 approx.
Celebrating the end of the convention on Sunday evening in the Atrium.

Promotional items
*Promotional items such as pens, pads of paper etc., to be included in the registration packet. If you **have any items you would like to include (with your logo on), please contact us.***

Give-away items
*Items such as reference books, CD ROMs, dictionaries, novels, etc., can be used as raffle prizes and are greatly appreciated. **All prizes will be announced with the sponsor's name.***

If you would like us to contact you in future by email,

please email tesolgreece@gmail.com



Newsletter Advertising Form

Kapodistriou 17, 106 77, Athens, Greece

Tel/Fax: (0030) 210 7488411 (Mon - Fri, 9am - 1pm)

TESOL Greece is a non-profit volunteer professional organization for people working in ELT in Greece. Our membership includes teachers, teacher trainers, university students and staff, directors of studies, school owners, writers, editors, researchers and consultants.

Reaching this audience of ELT professionals is as simple as:

- **advertising in our high-quality quarterly Newsletter, which is sent free of charge to all TESOL Greece members.**
- **advertising in our high-quality Convention Programme.**
- **advertising on our most popular TESOL Greece website (www.tesolgreece.org).**
- **exhibiting at or sponsoring one of TESOL Greece's events, including our two-day annual Convention. (The name of the sponsor(s) and their logo will appear in the event programme or will be on display by means of posters or banners and will also be mentioned and thanked publicly by the event organizer(s) in front of our audience.)**

How to advertise in the TESOL Greece Newsletter

- 1) Prepare advertisements to the size specifications shown below. Advertisements are preferred in electronic form and can be sent via email to newslettereditor@tesolgreece.org. Advertisements on film, CD-ROM or diskette should be mailed to the office at the address shown above.
- 2) Select method of payment. If using direct bank deposit, please fax the deposit receipt along with this form to the TESOL Greece office.
- 3) Complete the Request for Advertising section to indicate desired advertisement size and Newsletter issues.
- 4) Complete the contact information section and fax or mail this form to the TESOL Greece office.

Advertisement size	Copy size	Cost*
Full page, outside back cover	18 cm x 25 cm	€ 265
Full page, inside front / back cover	18 cm x 25 cm	€ 205
Full page	18 cm x 25 cm	€ 160
Half page	18 cm x 12 cm	€ 103
Quarter page	8.5 cm x 25 cm	€ 73
Banner	3 cm x 18 cm	€ 25

Methods of Payment

Payment can be made to TESOL Greece by bank cheque in € or direct bank deposit to Alpha Bank # 101-002101-235112

* Prices are exclusive of 23% VAT and 20% Advertising Tax (Αγγελιόσημο).

For information on website advertising, sponsorship and event exhibitions, please contact the TESOL Greece office.

Request for TESOL Greece Newsletter Advertising (please tick):

<i>Issue</i>	<i>#108</i>	<i>#109</i>	<i>#110</i>	<i>#111</i>
	<i>Winter</i>	<i>Spring</i>	<i>Summer</i>	<i>Autumn</i>
Copy Deadline	1st Nov '10	1st Feb '11	2nd May '11	10th Jul '11
Full page, outside back cover	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full page, inside front/back cover	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Banner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Discount: A discount of 5% is offered in case of a full page advertisement appearing on four consecutive issues of the TESOL Greece Newsletter.

Contact Information:

Name: Tel:

Organisation: Fax:

Address: Email:

